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Product launch campaign earns Gold Magellan Award for Travelex Insurance Services

OMAHA, Neb., Oct. 17, 2025 — Travelex Insurance Services Inc. has announced the company has received a distinguished Gold Magellan Award from *Travel Weekly* in the category of Best Travel Insurance Advertising/Marketing Campaign. The campaign, “For every traveler and every trip,” was the launch campaign for Travelex’s new retail product suite, which launched in Dec. 2024.

“We’re honored that *Travel Weekly* has recognized us with such a prestigious award,” said Will Nihan, president and CEO at Travelex. “Our mission was to develop a great product for every traveler and every trip, and we did that. We researched which benefits our travelers and travel advisor partners want and expect from travel insurance products. Then, we went to work to deliver those benefits in our retail products.”

Travelex’s new retail products offer best-in-class coverage and benefits tailored to diverse traveler needs, at competitive prices. Designed using traveler insights and market research, these fully underwritten plans balance affordability and protection, aiming to improve traveler experiences.

“Our base plans can be customized with up to nine upgrades,” Nihan said, “including pet coverage, security deposit protection, and adventure activities coverage. The timing of this Magellan Award is especially auspicious because we’ll soon introduce more affordable retail plan rates for several age bands, delivering market-leading travel protection with even better value for your entire family.”

About the Magellan Awards

The Magellan Awards celebrate excellence in design, marketing, and service across travel industry segments such as hospitality, cruise lines, airlines, and tour operators. Winners are selected by a panel of top travel professionals and judged against *Travel Weekly*’s standard

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of excellence. A category may have multiple winners or none, depending on the quality of entries. For a complete list of 2025 Magellan Award winners, visit TravelWeeklyAwards.com/Winners.

About Travelex Insurance Services

For nearly 30 years, Travelex Insurance Services has been a travel insurance pioneer in the United States and a premier partner to the travel industry. Travelex's commitment to providing the products travel advisors and travelers want — combined with superior customer service — sets it apart, earning frequent recognition for customer service, technology, innovation, and marketing.

Travelex is part of the [Zurich Cover-More](#) family of brands, one of the world's largest travel insurance and assistance brands, supporting travelers globally.

Learn more at TravelexInsurance.com. To offer Travelex plans, visit Discover.TravelexInsurance.com.

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