

For Immediate Release

Travelex Insurance Services Releases Videos on Value of Travel Insurance

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Travelex Insurance Services debuts its brand new video series aimed to help educate travelers on the value of travel insurance. While insurance can be a challenging topic to understand, the new minute long videos break down barriers by addressing common questions, giving travelers a user-friendly perspective at why protecting themselves and their travel investment is so important.

The 3 Videos Tackle Key Travel Insurance Questions:

1. [Why Should I Buy Travel Insurance?](#)
2. [What Does Travel Insurance Cover?](#)
3. [Just How Valuable is Travel Insurance?](#)

Not only are the videos entertaining with animations of a fictitious family and backpacker on the go, but they address how travel insurance works from the time you enroll in a policy to the time you get home. Specific coverage scenarios are brought to light, such as bags getting lost, the impact of Mother Nature, emergency medical services and trip cancellations. One of the featured videos even lays out the potential costs of travel mishaps, demonstrating how one unplanned event could pay for the cost of a policy!

Buying travel insurance doesn't have to be cumbersome. With these inventive videos, trip-goers can “learn the fundamental lesson of protecting their travel investment - understanding the many reasons why they should always take travel insurance,” explained Eloise Foley, a travel advisor with Belle Meade Vacations. “The videos are colorful, fun and at the same time educational. With the content being ever-so-easy to digest, they really turn the subject into something self-explanatory.”

Travelers can easily access the videos on [YouTube](#).

About Travelex Insurance Services:

Travelex Insurance Services, headquartered in Omaha, Neb., is one of the leading travel insurance providers in the United States. The company was founded in 1996 when the Travelex Group purchased the travel insurance distribution services from Mutual of Omaha. Travelex delivers a wide range of travel protection plans through travel agencies and tour operators, in major airports and online at www.travelexinsurance.com.

About the Travelex Group:

Travelex is the world's largest foreign exchange and business payments specialist. The group is also one of the world's leading providers of outsourced travel money to banks, travel agencies and other financial institutions. The group serves businesses and individual travelers through nearly 700 banks, stores, malls and airports in the Americas, United Kingdom, Europe, Middle East, Africa and Asia Pacific regions. For more information, visit www.travelex.com.